

26 March 2008

TO :

From : President CCHR Quebec City

CSW

Funds needed for the venue and promotion for the CCHR Travelling Exhibit

Situation

We'll have the CCHR travelling exhibit from April 25th to May 4th.

The venue is located in a very upstata area of Quebec City, the Old Port, right in the exhibition section of the Cruise Terminal, aside the St-Lawrence River and a block away from the Museum of Civilisation. From this area we also have a superb view of the Chateau Frontenac, one of the oldest and most beautiful building of North America.

The surface of the venue is 3500 square feet. Photos are joined to this csw.

The travelling exhibit is key to counter one of the worse attack of psychiatry on this planet: the **Neurocity** project which aims at creating in Quebec City a huge Research/Pharmaceutical complex whose stated goal is to accomplish advanced research in the brain and the genes in order to provide specific treatments (drugs) to people that have genetic probability to have a "mental disease" or becoming "criminal" in their life.

That project has been pushed hard for years by OLs in the field of psychiatry (national and international psychiatry). They have already created a huge genetic database of Quebecers they use to show links between mental illness and genes. In short, THEIR GOAL IS TO ENTER RIGHT INTO THE 2ND DYNAMIC BY PRETENDING THAT, FOR INSTANCE, A FUTURE BABY FROM A "SIMPSON" AND A "GARDNER" WOULD HAVE 20% OR 45.947% CHANCES TO BE A FUTURE SCHIZO OR CRIMINAL. IF THEY SUCCEED IN PUSHING THAT IDEA (AND THEY ALREADY HAVE TO SOME DEGREE), THEY'LL BE ABLE TO CREATE A PSYCHIATRIC FILE ON YET UNBORN BABIES AND ON EACH ADULT AS WELL!

The Neurocity project is already well advanced and funded. The research center Robert-Giffard receives millions annually and their funding stats have

been in affluence in the past 10 years. They are affiliated with the University Laval which has strong ties with the leaders of Neurocity. Now they're aiming at getting \$250M for that project, and as I said they have progressed a lot. They have great PR, they have attracted all the mayors and economic organisations of our area to also demand help from government and others to get rid of all stops for their deadly project. Most allies they have, of course, don't know the real nature of psychiatry. We know it and we need to show it BIG.

For more details on Neurocity, see the December 2007 CSW I sent.

Other data

To counter the psychs here we've planned to deliver to them extremely hard blows. Here they are:

1. Our web site www.droitshumains.ca is one of the best in French, on the subject of psychiatry. We get visitors from every French speaking countries of the world. Our site ranks high in search engines for all French words that relate to our activity. We get orders for the DVD usually each week, last week we got 4.
2. CCHR Quebec has been very active in the past 2-3 years, sending dozens of press releases to hundreds of medias of the Province. I personally have done dozens of radio interviews, so I'm well hatted in handling medias and pushing our lines out. I have a data bank of about 1000 emails (medias, allies, health groups ...) with whom I'm in regular communication. They will be invited (and TR3) to come to the exhibit. I'm already very well safe pointed in 3 radio stations in Quebec, where I've done many radio interviews. We will use them to PR and promote the exhibit at large. Also, as I've been in communication with all the medias of my area for about two years, I will personally contact every one of them and handle them so that they come to see the exhibit and they invite me on their show.
3. We've mocked up and printed a promo piece to sell the DVD. The button used is on children and it is very hard hitting. 10,000 will be distributed this week and I expect a LOT of TA from it. We want to get printed 100,000 that would be distributed in April, before the exhibition. The leaflet will be modified to add an invitation to come to the exhibition. The actual leaflet that will be sent out this week is joined to this CSW. People are urged to come to our web site to buy the DVD and get informed. This should also increase tremendously our mailing list.
4. Our whole idea is to knock hard and fast, in order to bring the enemy in apathy. Very basic tech: lots of force and high speed of delivery. The key to do that is to get in communication with 5000 paediatricians and MDs in our large area to SELL them the DVD and get them to come to the exhibit. The paediatricians are key to destabilize the psych industry. We really want to increase their awareness level and to transform some of them as whistleblowers.

5. I have the email addresses of thousands of psychologists. They will all receive repetitive invitations to come to the exhibit and see by themselves and buy the DVD as well. Our outflow will also reach each high school, college and university of the half part of the Province of Quebec that CCHR Quebec covers. That represents many hundreds of other invitations sent.

6. I have the email addresses of about 4000 primary schools and kindergartens to which I've been in communication in the past. We'll send them invitations for the exhibit, precisely tailored to ADHD and the failure of psychs programs in schools.

Costs

To accomplish the above, we need the following money:

\$11,200 Cost for the renting of the venue.

\$5,643 **Distribution** of 100,000 promo pieces (OSA Can has told us they would assume the cost of printing)

\$1,065. 7500 Envelopes, 7500 head letters (one color), 1000 business cards, 50 posters 11x17

\$2,935 5000 stamps

\$350 Special Invitations for 300 VIPs (special envelope and upstats invitation plus stamps)

\$450 Grand opening expenses (ribbon, flowers, audio-visual equipment rental, digital video tape...)

\$500 Food/catering for the Grand Opening

\$200 100 press/official packs for media and VIPs

Total: \$22,343.

Solution

The solution is to approve that CSW. The Province of Quebec is a kind of “closed society”, where 70% of people mainly speaks French, with very little English. Psychiatry has been very profoundly involved in enslaving our population, maybe more than any other place in North America. It’s here that the “Duplessis’s orphans scandal” occurred where about 10,000 children were badly experimented on by psychs or stigmatized by psychs labels. *Freedom Magazine* has described this scandal as the greatest crime in North America in the 20th century.

It’s in our Province that Ewen Cameron conducted some of the worst mind control experiments in the ‘50s and ‘60s. It’s here that Heinz Lehmann has conducted the first experiments on chlorpromazine (thorazine) in the ‘50s that launched the psychiatric-pharmaceutical industry. From some hundreds of thousands then it has become a \$80 Billion industry. And now with Neurocity, they plan to “do it again”.

Doing the above will seriously halt them, showing to tens of thousands that something can be done against psychiatry’s lies and harm.

Final note: to show you the interest I’ve been able to build in the medias about our activities, a guy from a radio station just called this morning to interview me regarding the DVD on psychiatry. We’ll get an important coverage, all over the Province.

Approved

Disapproved